

FIRESTARTERS

Simple Gospel Pitch

Note, this simple Gospel pitch was designed in 2025 with today's American culture in mind. It has been tested and tried by hundreds of successful evangelists, and it has been used to lead thousands to Christ. The statements used in this tool touch upon felt needs of American culture today. That is why we use it and recommend it.

1. **We all have cravings and desires that the world can't fulfill.** This is evidence that we were made for God.
2. **We were created to know God, not just intellectually, but personally.** We were made to live in a relationship with God, which fulfills the deepest longing of the human heart. We need to return to relationship to be truly fulfilled.
3. **The Problem – We've all done things that are wrong (sin).** Sin creates separation between us and God and **creates decay in our souls, spirits, and bodies.** We become filled with shame, brokenness, hurt, guilt, fear, anxiety, and depression.
4. **The Good News is that forgiveness is possible.** God made a way to restore us to relationship with Himself through His son Jesus. Jesus was perfect and sinless. He was the Son of God. Yet He took our sins in His body on the cross. 5-inch nails were pounded through His hands and feet. He was beaten, bled, and He died for you and me. He was buried, and on the 3rd day He rose again from the dead and appeared to many eyewitnesses. Jesus gave us His righteousness. He defeated death. The resurrection is the final victory over sin, death and brokenness.
5. **If you receive Christ, He changes your life.** That deep desire within you to connect with God is blocked by sin. When you receive Jesus, your sin is taken away and you receive healing and peace which is greater than anything you can imagine. **Do you want to receive Jesus into your heart?**